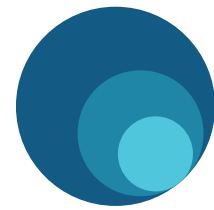


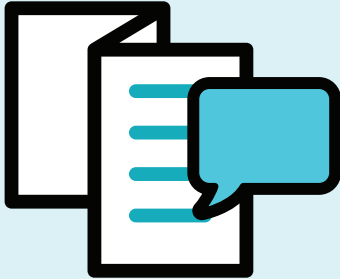
10 steps all charities can take to improve public trust & confidence



An Rialálaí Carthanas
Charities Regulator

1

Keep the charity's entry on the Register of Charities up to date, file the charity's annual report on time and ensure that the Registered Charity Number appears on all material issued by the charity



2

Implement the Charities Governance Code and publish information on the charity's website outlining the steps it has taken or is taking to ensure compliance/continued compliance



6

Consider publishing information explaining what paid positions there are in the charity, why the charity requires the staff and the salary bands applicable to each type of role and whether these salary bands reflect average wages for similar roles in the wider jobs market



7

Regularly publish information about what the charity has achieved – include beneficiary stories and testimonials if possible



3

Keep the charity's website and social media up to date and make sure all information is accurate

8



Publish information on any fundraising campaigns and events including how much was raised, what the funds are being used for and a summary of any costs incurred by the charity in running the campaign or event

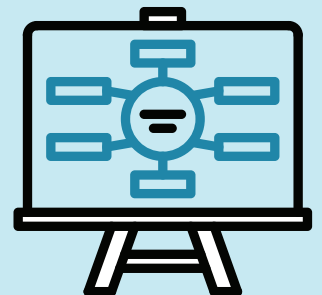
4

Publish the charity's financial accounts on the charity's website / via social media



9

Publish information about the structure of the charity along with the charity's governing document and any relevant policies and procedures



If your charity is a company, make sure it files full financial accounts with the Companies Registration Office, not abridged financial accounts

5



10



Publish a short biography for each charity trustee and senior staff member to highlight the skills and experience they bring to the charity